



NATIONAL  
CHILDREN'S  
FOOTBALL  
ALLIANCE

have your say in a NCFA

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## PRESS RELEASE

Date:

### NATIONAL CHILDREN'S FOOTBALL WEEK

Saturday 19<sup>th</sup> July Sunday 27<sup>th</sup> 2014

**National Children's Football Alliance** (NCFA) is delighted to announce National Children's Football Week. Free from the constraints of million pound contracts, league points and football politics the NCFA want us all to celebrate family football by encouraging parents, guardians, teachers, carers and friends to support the children's game. This year the National Children's Football Week will incorporate the **Football & Peace** project that will celebrate and reflect on the most famous football game ever played.

A hundred years ago on Christmas Eve 1914 the Allied troops played a game of football against German soldiers. This is incredible when you think that only hours earlier they had been slaughtering each other.

It shows how powerful football can be in uniting people and making new friends. This was the game that they had played as children, jackets for goalposts and a ball, the children's game. Can you help us by taking part in a centenary game?

Paul Cooper NCFA Projects Director said; 'National Children's Football Week is a chance for all children to have fun and 'play' football - it is FREE. There are no hidden costs when families and friends pick up a ball and have a kick about. It is an opportunity for children to have their say and organise their own game'.

All clubs, organisations and associations are encouraged to embrace National Children's Football Week facilitating family football fun.

Raising awareness about the importance of family football for fun is the GOAL. Encouraging children and parents to take part and help organise games of football in any format or competition is a shared experience and if you are in a position to help facilitate a game of football on a park, in a playground, at a club or in your garden pick up a ball and Let Us Play.

For more information about National Children's Football Week click on [www.childrensfootballalliance.com](http://www.childrensfootballalliance.com)



CHILDREN'S FOOTBALL WEEK  
19TH JULY - 27TH JULY 2014

NCFA

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LED BY IWM