



It's World Cup year - let football unite us!

It's World Cup year, and the Children's Football Alliance is encouraging clubs and community groups to join us in recapturing the true, uniting spirit of football.

How can you get involved?

In the run up to the World Cup in November 2022, any club, school or community group can get involved with **FOOTBALL UNITED** by:

- Opening up pitches and designated areas of play in your community.
- Hosting free football sessions, open to children in your community.
- Ensuring the football sessions are led by the kids!

You can promote your event using our draft press release and social media flyer!

Why not aim for October half-term to showcase the real meaning of football through the delivery of free play sessions for kids?

Give the game back to the kids!

- A big focus of our campaign is to give the game back to the kids who play it!
- Our Power Point sets out how to do this in three easy commitments:
 - Kids make the rules
 - Kids lead the play

- Kids run the games
- It also contains some game ideas to discuss with kids but let them lead. This is not about adult led coaching!

Be organised and safe!

- The Children's Football Alliance (CFA) is encouraging organisations to host, safely, free football events for children but it can take no responsibility for any event held. The responsibility for the safe management of any event lies with the hosting organisation.
- There are some things to think about when running an event:
 - Risk assess your event in accordance with relevant guidance (e.g., if you're an FA club, then look at the guidance available on the safeguarding pages of The FA website).
 - Ensure all adults running the sessions meet relevant safeguarding requirements (e.g., if you're an FA club, follow FA guidance on DBS checks, and adult/child ratios).
 - Make sure you have a first aider available at sessions with a first aid kit.
 - Create a simple Google form (or similar) for registration, to ensure you have all relevant contact details medical information and parental permissions.
 - Make sure you're insured! For example, if you're an FA club, check your County Cover will cover the event.
 - If you're taking & sharing photos/videos on social media, or with us, make sure you have parental consent (see draft template). The template is just an example: you should take your own steps to make sure sharing is consistent with your organisation's privacy policy. The Children's Football Alliance (CFA) requires any organisation sharing photographs with it to confirm it has consent to share.